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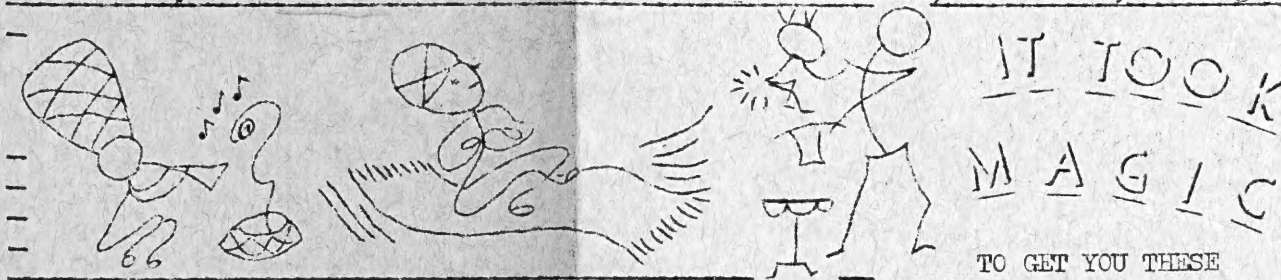
LILAC NEWS

Volume X

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Number 1

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TO GET YOU THESE
WONDERFUL BUYS IN LILACS!

All Top Notch Stock. Small Surplus in a Few Fine Varieties
(OFFERS LAST ONLY WHILE SURPLUS LASTS)

Scattered Through the Nursery

COLLECTION ONE

FOUR sturdy 12-18" plants
for only \$4.49

HUGO KOSTER, extra fragrant; creamy lavender
VIRGINIA BECKER, deep orchid-purple; new.
GLOIRE DE MOULINS, lovely lilac-pink.
WHITE FLOWERED French Hybrid; our choice; but guaranteed to be one of the white varieties listed in our catalog.

(This Collection Mailable)

COLLECTION TWO

FOUR fine 15-24" plants
for only \$5.99

(Including two of the rarer varieties)
CONGO, rich red-purple.
LUCIE BALTET, delicate shell pink.
MARENCO, rich mauve, extra large showy blooms.
COLBERT, tri-color double; florets in cluster range from pink to violet to reddish purple.

(This Collection Mailable)

COLLECTION THREE

THREE big 2-3' plants
for just \$5.95

GENERAL SHERMAN, porcelain lavender; extra heavy bloomer.
LUCIE BALTET, delicate shell pink.
CONGO, rich red-purple.

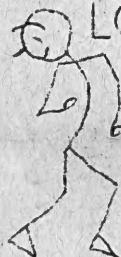
(This Collection can be shipped Express only; shipping charges collected on delivery.)

-- ESTIMATED PARCEL POST CHARGES --

Orders for not more than 10 plants, 12-18" or 18-24", are mailable; also orders for not more than two plants 2-2½'. All other orders sent Express; charges collected on delivery. For mail orders, we suggest the following amounts be sent to cover postage. (Unused postage returned, or you are billed for any small balance due.)

EAST OF MISS. RIVER: One Plant...45¢
Additional Plants...10¢/ea.
MISS. TO ROCKIES: One Plant...60¢
Additional Plants...10¢/ea.
ROCKIES TO PACIFIC: One Plant...90¢
Additional Plants...15¢/ea.

LOOKING BACKWARD



From a letter we received from the U.S. Dept. of Agriculture, about 1925: "Lilacs are rather difficult to root from cuttings ...the method is not considered practical commercially." (We're still doing it, 28 years later)

1885: Lemoine introduces a new lilac, names it ALPHONSE LAVALLEE; 68 years later it's still well worth growing.

1886: Lemoine introduces PRESIDENT GREVY; it hasn't retired yet.

1890: MME. LEMOINE comes out; still going strong after 63 years.

Slogan of AMERICAN ASSOCIATION OF NURSERMEN: "All of our products are guaranteed to contain chlorophyll." (Our lilacs have chlorophyll too, but they smell - mighty sweet!)



BLUE RIBBON — SPECIALS

All EXTRA symmetrical, EXTRA bushy plants, especially selected and reserved in the field; impressive specimens ideal for special landscape effects.

Only ONE or TWO of a kind

available, so let us know if there is another size or variety you will take as a second choice - but remember - we

NEVER substitute without your consent!

BLEUATRE: 3' @ \$4.00; 4-5' @ \$5.50

CHARLES JOLY: 3' @ \$4.50

CONGO: 3' @ \$4.25; 3-4' @ \$5.00

LAMARTINE: 3-4' @ \$4.00; 4-5' @ \$5.00

LEON GAMBETTA: 4' @ \$8.00

LUCIE BALTET: 3' @ \$4.25

NERISSA (Late Hybrid; magnolia purple) 4' @ \$5.00

OLIVIER DE SERRES: 3-4' @ \$7.00

PRES. LOUBET: 3' @ \$5.00; 3-4' @ \$6.00

WILLIAM ROBINSON: 3' @ \$4.25

L I L A C M I L D E W

Mildew that sometimes forms on lilac leaves in late summer or early fall is regarded as completely harmless. Personally we have never known it to cause any damage whatsoever. However, if you do not like the looks of it, there are a few things that you can do if you wish:

- (1) Prune out some of the small inner branches to increase aeration. (Not a bad idea anyway)
- (2) Spray the leaves with Bordeaux mixture.
- (3) Wipe the mildew off the leaves with a soft cloth. (The first 100 leaves are the hardest)
- (4) Wait until the leaves are ready to drop off and then gather them and burn them.
- (5) Practice thought control and forget the whole thing.



EXTRA LISTINGS

Look at this line:

It's EXACTLY $1\frac{1}{2}$ inches long. That is the diameter of some florets we've found on Havemeyer's spectacular magenta single - GLORY. A few plants now available: 12-18" @ \$3.50; 18-24" @ \$4.00; 2-2 $\frac{1}{2}$ ' @ \$4.50; 2 $\frac{1}{2}$ -3' @ \$5.25.

NEW LATE HYBRIDS: Ariel, delicate amaranth rose; 12-18" @ \$2.00, 18-24" @ \$2.50; Enid, cyclamen purple; 12-18" @ \$2.00, 3-4' @ \$4.00; Nerissa, magnolia purple; 18-24" @ \$2.50; Prairial, fuchsia purple; 18-24" @ \$2.50.

S. CHINENSIS: Old fashioned lavender form; 12-18" @ \$1.50, 18-24" @ \$1.75, 2-2 $\frac{1}{2}$ ' @ \$2.00.

DILATATA HYBRID: Pocohontas, red-purple single; 12-18" @ \$2.50, 2-2 $\frac{1}{2}$ ' @ \$3.50.

FRENCH HYBRIDS: Double pinks - Jules Ferry, 12-18" @ \$2.50, 18-24" @ \$3.00, 2-2 $\frac{1}{2}$ ' @ \$3.50, 2 $\frac{1}{2}$ -3' @ \$4.00; Montaigne, 12-18" @ \$2.00, 18-24" @ \$2.50, 2-2 $\frac{1}{2}$ ' @ \$3.00; Waldeck Rousseau, 12-18" @ \$2.50, 18-24" @ \$3.00, 2-2 $\frac{1}{2}$ ' @ \$3.50, 2 $\frac{1}{2}$ -3' @ \$4.00. Single pink - Macrostachya, 12-18" @ \$2.00, 18-24" @ \$2.50. Single red-purple - Reaumur, 12-18" @ \$2.50, 18-24" @ \$3.00. Very deep purple single - Negro, 12-18" @ \$3.50, 18-24" @ \$4.00